

:: Harrah's Chester Casino & Racetrack

Founded in 1937 as a bingo parlor in Reno, Nevada, Harrah's Entertainment is the largest casino company in the world with annual sales of \$8.5 billion. The Harrah's Chester Casino & Racetrack is the crowning redevelopment achievement of the 64-acres which were once home to Sun Shipbuilding and Dry Dock Co. in Chester, PA. Representing a joint venture between Harrah's and local businessmen, Harrah's Chester Casino & Racetrack is scheduled to open in Summer/Fall 2006.

Built at a cost of \$429 million, the state-of-the-art facility will be the region's premier entertainment venue, featuring a 5/8-mile harness racetrack with a 1,500-seat grandstand and 300-seat clubhouse dining area, 100,000 square foot slots parlor with 2,500-slot machines and year-round simulcasting. Guests will also enjoy a host of dining options; including an all-you-can-eat buffet, family diner, steak and seafood fine dining restaurant, and a sports and simulcast bar and much more.

The development of Harrah's Chester Casino & Racetrack represents a company-wide strategy of staying at the leading edge of states on the verge of legalizing gambling. Offering quick and easy access from I-95, the world-class facility will draw customers from Philadelphia and its surrounding counties, northern Delaware and southern New Jersey. Harrah's Chester Casino & Racetrack is expected to create 800 to 900 new jobs and attract some 2,000 to 4,000 visitors each day; contributing an estimated minimum of \$10 million a year in city revenue. Overseeing operations at Harrah's Chester will be recently named senior vice president and general manager, Vince Donlevie. Donlevie is a 25-year veteran of the gaming industry and has spent the last 12 years with Harrah's. T.N. Ward of Ardmore, Pa., presently serves as general contractor and SOSH Architects of Atlantic City, N.J., designed the property.

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